Chapter 7 - The Media ‘Gate Keepers’

The 1976 Academy Award winning movie *Network* (starring Faye Dunaway, William Holden, Peter Finch and Robert Duvall) portrays a television station struggling with poor ratings. Finch, who plays ‘Howard Beale’, a middle – aged anchor- man, is about to lose his job and intends to end his life on his last show. “Diana” (Faye Dunaway), is a prominent network executive who decides to use Howard’s midlife crisis to the network’s advantage. They decide to turn his “final” program into pure entertainment.

In one of the most memorable scenes, Howard Beale goes on to attack television viewers on their lack of interest in books and therefore, boredom. The only truth the audience knows is admittedly coming out of ‘a tube’. He sarcastically likens the television to the 'gospel'. Vehemently he tells the live audience, ‘woe to us if it [network] ever falls into the hands of the wrong people. What will happen if a network should fall into a powerful company’s hands who becomes owner of the most powerful propaganda weapon in a Godless World?’ [ref 60] He reprimands viewers searching for the ‘truth’, ‘*to seek God, a guru or themselves*’ but, certainly not the media.

Fast forward 40 years and our television networks today have indeed fallen into the hands of powerful Corporations, owned by a handful of ‘ruling elites’. Corporation owned networks are delivering their ‘agenda’ and what *they* want viewers to believe, not what viewers *need* to know. Misinformation is the 'rule of the day' and offered up to unquestioning masses indiscriminately.

The topics of geoengineering, climate engineering and stratospheric aerosol programs have been largely kept out of the general public’s awareness and vocabulary due to a lack of visible reporting by global mainstream media and press outlets. In a recent Gallup poll (U.S.) less than 30% of Americans surveyed trust the news they receive. Little wonder then that the media has been dubbed recently as, ‘*weapons of mass deception*’.
Supporting the ‘agenda’ driven information, but much less visible by all accounts is the intelligence community. One need only look back historically to the 1950’s and an infamous campaign code named - ‘Operation Mockingbird’. This campaign would later come under intense investigation by Senator Frank Church (D-Idaho) of the U.S. Senate in 1975. It is important to have knowledge of this historical investigation to understand more fully our global media landscape today.

The campaign ‘Operation Mockingbird,’ was launched by the United States Intelligence (CIA) and was created by Cord Meyer and Allen W. Dulles – the first civilian and longest serving Director of the CIA. Operation Mockingbird was responsible for arranging ‘assets’ amongst American and foreign media. These ‘assets’ included leading journalists, editors, reporters and owners of major newspapers and broadcast media who had agreed to prevent the dissemination of critical information to the ‘masses’. These entities had little choice but to ‘toe the line,’ and deliver the approved ‘agenda’ - orders of the intelligence community.

In 1975 an investigation into 'Operation Mockingbird' by the Senate Select Committee was launched. The Committee found the CIA guilty of persuading American and foreign media as ‘gate keepers’ by preventing the dissemination of critical information from being published and ‘reaching the masses’. Philip Graham, then owner of The Washington Post in the 1950’s, was one of the first to be recruited in order to run the project within the ‘industry and develop a network of assets’; CBS was another example of a mainstream broadcast entangled in the deception.

At the end of the investigation with a ‘guilty’ verdict, George H.W. Bush Sr., then Head of the CIA (from 1976 – 1977) informed the Senate Select Committee that there was nothing more to worry about. The ‘assets’ had all been taken care of. Or had they?

Given this historical knowledge, it would certainly be naïve to believe that our media and press are not experiencing similar situations today. They have ceased to be ‘defenders of the truth’. Howard Beale’s rant in the movie *Network* ringing ever more true today.

The need for ‘control’ of the masses through ‘misinformation’ and the prevention of critical information has remained unchanged. Yet for many questioning and educated adults the ‘wool
cannot be pulled over their eyes’. One such example was the recent Brexit referendum in the United Kingdom when a slew of ‘fearmongering’ campaigns took over the international broadsheets, airwaves and mainstream global news.

The PR strategy drawn up by communication advisors for the ‘ruling elite’ and Policy decision makers backfired miserably, as the majority of citizens arrived at polling stations to vote ‘leave’. Despite the negative and pessimistic forecasts, warnings and fear unleashed by US/UK Spy Chiefs, The Bank of England’s Head Mark Carney (who was seriously reprimanded for becoming involved in the fray), and even US President Obama’s surprise visit, whereby he stated that the UK would end up at the ‘back of the queue’, the overwhelming vote to “leave” the European Union was hailed on the 23rd of June 2016.

Brexit demonstrated that the ‘control of the media’ resulted in a major backlash which the ruling elites and Leaders may have not anticipated. Whether their new PM Mrs. Theresa May and the British Parliament uphold their citizens vote in invoking article 58 of the Treaty on leaving the European Union is another story.


Less than 10 corporations own all Cable and Internet companies and only a half-dozen Corporations own print (broadsheets and newspapers). How did this happen?

In 1983, Hollywood Actor turned U.S. President Ronald Reagan took the decision to deregulate the US networks. Prior to this decision, there were 53 corporations in the United States in control of all networks. The non-profit organization Free Press, highlights that media moguls have monopolies in markets throughout the United States, owning both television networks and radio stations in one county thereby ‘depriving communities of differing points of view.’ [ref 61]
Given that less than a dozen corporations in the US are in control of the Media and responsible for all messaging, content and information disseminated across the networks, airwaves and internet to approximately 300 million US citizens – one can rest assured that we are receiving the messages and content these corporations, as well as the intelligence community want us to hear, and believe.

Across the Pond in Great Britain the matter is on par with the situation in the U.S. Media Reform Coalition website states, “Britain has one of the most concentrated media environments in the World”; the Journal of Media Law echoing this sentiment, “Where a few firms dominate the media landscape they exercise considerable control...there is now a convincing body of evidence to suggest that particular corporate or political affiliations can lead to media bias or the suppression of information.” [ref 62]

Monopoly control therefore, challenges the health of democratic nations by suppressing vital and critical information to its citizens and no more evident is this truth than with regards to geoengineering, weather modification and altering the atmosphere.

Given this information, it shouldn’t come as a surprise then that there are already well-known journalists who have written books and contributed articles in favor of ‘geoengineering’ recently.

Today’s ‘assets’ are able to build a respectable ‘case’ in favor of geoengineering in a manner which is both validated (being that it comes from a “reliable” source) and written in a manner which presents the difficulty of adopting such technologies, and the “necessity” of examining them.

Two such journalists who recently unveiled a book and articles in favor of geoengineering are: Oliver Morton, Briefings Editor of The Economist and his new book, ‘The Planet Remade: How Geoengineering Can Change the World,’ (November 2015) and Thomas Kostigen, a New York Times best-selling author and journalist, who contributed a column to The Washington Post for their ‘In Theory’ column entitled, “If We’re Going to Fix Climate Change, We’re Going to Have to Get Creative,’ (Jan. 7. 2016).
Mr. Kostigen has called on ‘humans to innovate and create a modified World that is safe for all.’[ref 63] Once again, the historical ‘darling’ of the intelligence community - The Washington Post is front and center stage.

It’s also interesting to note that Mr. Kostigen has begun to infiltrate UK Financial trade publications as Editor-at-Large of both Financial Advisor and Private Wealth Magazine. One need only read his article in the UK financial trade publication - Financial Advisor entitled, “Invest in Weather” (2014) as proof of the press and media assisting this specific group of geoengineers with funding for geoengineering technologies.

In his contributed piece, Mr. Kostigen calls for a global impact investment fund citing the World Meteorological Organization requiring more ‘accurate technologies’ and climate modeling that are in dire need of funding. He ends his short piece with, “The payoffs would be enormous. Someone should start one now.” [ref 64]

Ross Andersen, Editor of The Atlantic one of America’s oldest magazines and now based in Washington D.C., interviewed Oliver Morton, Briefings Editor of the prominent UK publication The Economist, on his new book entitled, “The Planet Remade” (Princeton Press Nov. 2015).

In this published interview, Mr. Morton states that, geoengineering technologies are 'notional technologies' denying any current deployment of these technologies, as specifically mandated by those in charge. This ‘key message’ continues neatly a PR campaign driven by forces of manipulation and misinformation of the masses.

Shortly after the publication of his book, Mr. Morton together with geoengineer Scientist and enthusiast, Ken Caldeira began roadshows in California touting his new book. Not surprising then, that Mr. Caldeira currently has several technologies which he is seeking funding for from Wall Street. That much more ideal to have a seasoned Editor, of an influential financial news magazine (50% owned by the English branch of Rothschild and Agnelli family) as a celebrated endorser. It appears that Mr. Morton has also been invited as Speaker at next year's 'New Scientist Live' conference in London, England 28th September - 1st October 2017) at the ExCeL London, Royal Victoria Dock, Newham Borough . The subheading under Mr. Morton's book
title of the New Scientist Life conference website reads, "It's time we thought through our ability to hack the planet."

Given these examples it is possible to believe that these journalists and editors, amongst others, are being used as “assets” to communicate a specific propaganda and agenda; and that similar to Operation Mockingbird are acting as ‘gate keepers’ in preventing critical information to citizens.

Given that these two individuals are financial journalists, the obvious PR strategy here is to seek fresh funding from Wall Street, global Financiers, as well as the private sector. It is Wall Street and the private sector who will continue to finance the advancement of geoengineering technologies, alongside government and tax-payer's money.

Where there is money to be made, regardless of the dangers or consequences, there will always be Wall Street, global Financiers assisting Policy decision makers in geoengineering the only Planet known with intelligent life. The ‘bottom line’ is profit.

Coinciding with the timing of the publication of the National Academy of Science study entitled, “Climate Intervention: Reflecting Sunlight to Cool Earth,” Admiral David Titley (one of the Committee Members on the National Academy of Science) appeared in an article published for Forbes Magazine.

The article entitled, “Four Reasons to Study a Bad Idea: Geoengineering,” by Jeff McMahon (Feb. 2015) features Admiral Titley, a former head of the US Navy’s Oceanography command, who gives several reasons why we need to study geoengineering. In this interview, Mr. Titley, now at Pennsylvania State Center for Solutions to Weather and Climate Risk, calls SRM “Reflecting sunlight – ‘like spraying perfume on trash. We’re not actually fixing the problem - we’re trying to pretend it’s not there.” [ref 65]

One of the ‘key messages’ here is ‘climate intervention’ used both in the article and the study published by the NAS. Their desire - that the public believe that they are ‘intervening’ on behalf of humanity. It is a subtle way of ‘spinning’ a message in the media or press in order to manipulate the general public. The aim is simple: insure that the masses believe that geoengineering technologies are ‘intervening’ for the ‘greater good’ of humanity and the planet.
Never mind, that the majority of unsuspecting citizens are not even apprised of what these technologies are made up of, let alone knowledgeable of the serious health risks and catastrophic environmental consequences, not even known by the scientists themselves.

Denying the public the truth about geoengineering programs and preventing it from mainstream media (owned by a handful of wealthy individuals), ultimately denies citizens the ability to come to educated conclusions about these technologies and their effects’ on the environment and public health. This strategy demonstrates to many a potential ‘cover – up’ and an unwillingness to be ‘up front’ with their citizens. They are then able to bypass national laws and international treaties which were specifically created for the protection and legal rights of the citizenry.

Geoengineers and financial journalists are strange ‘bedfellows’ and a PR strategy unlikely to succeed.

Due to this stranglehold of today’s major media outlets, networks, and the press it is abundantly clear to many that the ‘truth’ of the actual deployment of Geoengineering technologies and SRM (or ‘albedo modification’) has been largely censored despite numerous attempts by some concerned journalists, broadcast veterans and editors to bring this ‘story’ to the light.

By now, it should be very clear as to why the average World citizen has never heard of the term geoengineering, nor is knowledgeable of what ‘global dimming’ or even solar radiation management means. Furthermore, many citizens have no understanding of the serious health consequences and safety risks associated with aerosol patents ‘raining down’ upon civilization.

What we do know, is that a specific ‘group’ does not want us to be informed and that ‘misinformation’ and public ridicule is the rule of the day. Fortunately, this ‘group’ of individuals (agencies and institutions) does not include the scientists, scholars, scientific academies, NGO’s such as SRMGI, Oxford Principles whose written statements recommend a widespread public debate and ‘social license’ prior to deployment. As John Shepherd, Chair of The Royal Society’s reports on Geoengineering and Governance of SRM reassures in his testimony to the U.S. House Committee on Science and Technology (2009), “we should have widespread public debate and widespread engagement.”
Given what we do know today, the movie *Network* seems to underscore our very understanding of today’s ‘control’ of the media and the prevention of critical information from being disseminated to the masses. Our Policy decision makers supported by the ‘ruling elite’, the intelligence community and a minority of ‘self-delusional’ scientists are reducing our once democratic nations into an abysmal, oppressed reflection of a totalitarian regime; and ‘*the cleverest totalitarian system is where citizens do not even realize they live under a dictatorship*’.

[ref 66]

The historical knowledge of ‘Operation Mockingbird’ combined with the deregulation of the Networks, and the ownership of the media by only a handful of powerful Corporations (and therefore ‘ruling elites’), demonstrates why the media can no longer be trusted. Rather, as Howard Beale sarcastically exclaimed in the movie *Network*, they have become and are presently an important ‘weapon’, a propaganda machine in our increasingly Godless society.

**References:**

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